

Industry**Focus**™

MarketScout, Skywire, *BI/IF* set eInsurance Symposium

Published Date: July 16, 2007

DALLAS—Executives from leading electronic and online companies that are focused on the insurance industry will gather in Dallas Sept. 17-19 to network, share ideas and explore new frontiers at the 2007 eInsurance Symposium.

Organized by MarketScout, with support from SAFECO Corp., Skywire Software and *Business Insurance/Industry Focus*, the eInsurance Symposium is intended to share information about successful Web-enabled business models in all sectors of the insurance industry.

Along with the event's strategic partners, speakers include representatives of technology experts such as InsuranceNoodle Inc., Insurance Zone, InsWeb, Microsoft Corp., MFX and Vertafore Inc., among others. Also featured will be property/casualty executives from companies with successful online operations, including units of ACE Ltd., American International Group Inc. and CNA Financial Corp.

"The insurance industry is beginning to more fully accept the fact the Internet is the way of the future for underwriting and distributing products. As such, progressive companies are searching for a symposium where they can learn new ideas and network with like-minded peers," said Richard Kerr, CEO of MarketScout and organizer of the eInsurance Symposium.

To register, exhibit or for more information, see www.einsurancesymposium.com.