



Press Release

MarketScout's CEO to speak at RIMS on insurance distribution automation and web technology

Industry veteran to share information on the future of insurance exchanges

DALLAS, TX, June 10, 2010 – MarketScout today announced that its Chief Executive Officer, Richard Kerr, will discuss how automation and web technology is affecting insurance distribution. Kerr's presentation, titled "The New Dynamics of Accessing U.S., Lloyd's and European Insurance Markets," will be presented at The Risk and Insurance Management Society (RIMS) Dallas-Fort Worth chapter on Thursday, June 17, 2010. He will also profile the current U.S. property and casualty insurance market conditions and make forecasts regarding future rate changes.

About MarketScout

MarketScout is a Dallas, Texas-based electronic insurance exchange that underwrites and distributes hundreds of product lines to its 45,000-member agency network across the United States and Canada. Over seventy "A-rated" carriers participate in The MarketScout Exchange platform at www.MarketScout.com.

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