



## PRESS RELEASE

# AWAC's Chief Strategy Officer to Address Entrepreneurs at MarketScout's Entrepreneurial Insurance Symposium

*Innovation key to success as distribution strategies change*

**DALLAS, TX, August 30, 2010** – MarketScout, a Dallas, Texas-based electronic insurance exchange, today announced that Jack Sennott, executive vice president and chief strategy officer of Allied World Assurance Company, will profile innovations implemented by AWAC over the past several years at MarketScout's 2010 Entrepreneurial Insurance Symposium, held on September 14 and 15 in Dallas, TX. As one of the nation's fastest growing insurers, AWAC has deployed many forward-thinking strategies to gain market share. Mr. Sennott will profile those initiatives and look back at experiences encountered as a founding partner of Darwin Professional Underwriters, now a part of AWAC.

MarketScout will host the 2010 Entrepreneurial Insurance Symposium and Entrepreneurial Insurance Awards in an effort to promote innovation and creativity in the insurance industry.

To learn more and to register for the symposium, please visit [Entrepreneurial Insurance Symposium](#).

To learn more about the Entrepreneurial Insurance Awards which will be announced at the symposium, please visit [Entrepreneur's Dashboard](#) or call 972-934-4264.

### **About MarketScout**

MarketScout is a Dallas, Texas-based electronic insurance exchange that underwrites and distributes hundreds of product lines to its over 47,000-member agency network across the United States and Canada. Over seventy "A-rated" carriers participate in the MarketScout Exchange platform at [www.MarketScout.com](http://www.MarketScout.com).

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