



**FOR IMMEDIATE RELEASE**

## **Barrilleaux Joins MarketScout**

*Expanding Markets and Underwriting Facilities Fuel Growth Strategy*

**DALLAS, TX, May 4, 2011** – MarketScout, the national electronic insurance exchange and specialty MGA with headquarters in Dallas, Texas, today announced that Brian Barrilleaux has joined the firm as Senior Vice President with responsibilities for growing distribution.

“Brian is an accomplished insurance veteran with over 22 years of commercial P&C insurance experience. For the past three years, Brian has served as Senior Vice President / Sales Leader for Swett & Crawford in Little Rock, AR. He was an equity owner and key executive of Risk Reducers prior to its acquisition by Swett & Crawford and was highly influential in the firm’s expansion and growth. Brian brings us proven distribution, underwriting and carrier relationship skills and a solid reputation for sound strategic execution.” said Jay Chase, Chief Underwriting Officer of MarketScout.

Mr. Barrilleaux said, “In today’s marketplace, agents and brokers are increasingly looking for key solutions to help them trade more effectively and to distinguish the products and services they provide to their trading partners. MarketScout’s unique electronic insurance exchange coupled with their excellent Workers Compensation MGA binding facilities enables them to quickly and efficiently provide agents and brokers with effective solutions in solving their insurance placement needs.”

For information on MarketScout, visit [www.marketscout.com](http://www.marketscout.com) or to contact Mr. Barrilleaux direct, [bbarrilleaux@marketscout.com](mailto:bbarrilleaux@marketscout.com) or by phone at (501) 837-2298.

### **About MarketScout**

MarketScout is an insurance distribution and underwriting company headquartered in Dallas, Texas. The firm owns and operates the MarketScout Exchange at [www.marketscout.com](http://www.marketscout.com) as well as over 40 other online and traditional underwriting and distribution venues. In 2010, MarketScout launched MarketScout Wholesale, LLC (“MSW”), a traditional wholesaler to compliment its electronic underwriting and distribution strategy. MSW specializes in MGA, brokerage, specialty programs and business development partnerships. MarketScout and MSW have offices in Arizona, Arkansas, California, Florida, Illinois, Louisiana, New York, Oregon, Texas and Washington DC.

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