



PRESS RELEASE

ACE Executives to Speak at MarketScout's Entrepreneurial Insurance Symposium

Ace Innovations Profiled by Courtemanche and Purdy

DALLAS, TX, July 15, 2010 – Robert Courtemanche, CEO of ACE Private Risk Services will speak on how affluent consumers over-pay to be under-insured. Courtemanche is responsible for directing the overall growth and profitability of ACE's personal insurance lines and has more than 20 years of personal lines insurance industry experience, with a special focus on leading businesses that insure the assets of affluent clients.

Robert Purdy, Senior Vice President, Workers Compensation of ACE USA, is responsible for leading the underwriting, marketing and operations strategies that enable contracted brokers to conduct underwriting transactions, from entry to policy issuance, via the internet. Purdy has more than 26 years of experience in the insurance arena, is a frequent speaker at insurance industry conferences and has published numerous articles in industry trades. Mr. Purdy will profile the creative business plan that is enabling ACE to rapidly expand their Workers Compensation book.

MarketScout is hosting the 2010 Entrepreneurial Insurance Symposium in an effort to promote innovation and creativity in the insurance industry. The symposium is a prime opportunity for networking as well as building new business relationships with other like-minded, forward thinking insurance professionals. The event is scheduled for September 14 and 15 in Dallas, Texas.

For information on the symposium, visit www.einsurancesymposium.com.

About MarketScout

MarketScout is a Dallas, Texas-based electronic insurance exchange that underwrites and distributes hundreds of product lines to its 35,000-member agency network across the United States and Canada. Licensed insurance agents use MarketScout to access markets offering competitive quotes in hundreds of different industries or coverage classifications. Over seventy "A-rated" carriers participate in The MarketScout exchange platform at www.MarketScout.com.

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