



FOR IMMEDIATE RELEASE

Industry Leaders to Speak at MarketScout's Entrepreneurial Insurance Symposium

Burns and Wilcox, Chartis, Hub, Lloyds of London, Navigators, Pure, QBE and Tower to share Innovations

DALLAS, May 16, 2011 -- On September 12-14, 2011, MarketScout will host its fifth annual Entrepreneurial Insurance Symposium in Dallas. As in prior years, a virtual "who's who" of insurance industry executives will present companies' innovations and personal entrepreneurial experiences. The Entrepreneurial Insurance Symposium has grown to become the insurance industry's "go to" conference for capturing new concepts and ideas.

According to Richard Kerr, CEO of MarketScout, "We are blessed once again with incredible speakers. We select only the most entrepreneurial executives who have real hands on experience with launching new concepts and creating new companies. This is the only insurance related conference specifically focused on creativity and entrepreneurial spirit. Without exception, every successful insurance company is lead by an innovative executive. Symposium attendees will learn how executives built their companies, what they did right and what they did wrong. The opportunity to learn about each executive's actual experience is priceless."

The speakers for the 2011 Entrepreneurial Insurance Symposium include:

Paul Binsfield, President – *Company Nurse*
Ross Buchmueller, Founder and CEO – *PURE Risk Management*
Rob Byler, President – *QBE*
Peter Eastwood, CEO – *Lexington Insurance*
Richard Gulliver, President – *HUB International Limited*
Alan Kaufman, Chairman, President and CEO – *Burns & Wilcox*
Michael Lee, Chairman and CEO – *Tower Group*
LoriAnn Lowery-Biggers, President of Field Operations – *Navigators Management Company*
Jay Poorman, Managing Director – *StoneRidge Advisors*
Susan Rivera, CEO – *V3*
Doug Tegen, Managing Director – *StoneRidge Advisors*
Hank Watkins, President – *Lloyds North America*

The National Alliance for Insurance Education and Research has partnered with MarketScout on the Entrepreneurial Insurance Symposium. Registrants can secure their CIC update and CE credit by attending this year's event.

To learn more, visit www.einsurancesymposium.com.

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About MarketScout

MarketScout is an insurance distribution and underwriting company headquartered in Dallas, Texas. The firm owns and operates the MarketScout Exchange at www.marketscout.com as well as over 40 other online and traditional underwriting and distribution venues. In 2010, MarketScout launched MarketScout Wholesale, LLC (“MSW”), a traditional wholesaler to compliment its electronic underwriting and distribution strategy. MSW specializes in MGA, brokerage, specialty programs and business development partnerships. MarketScout and MSW have offices in Arizona, Arkansas, California, Florida, Illinois, Louisiana, New York, Oregon, Texas and Washington DC.

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