



For Immediate Release

## **JB Lloyd & Associates approved as MarketScout Specialist**

**DALLAS — November 21, 2006** — MarketScout, the Dallas Texas based eInsurance exchange, is pleased to announce J. B. Lloyd & Associates has been approved as the "Market Specialist" for placement of specific coverages for the financial industry. According to John Gaskill, Senior Vice President of MarketScout, "JB Lloyd & Associates is designated as our "Best of Class" provider for the Force Place/Foreclosed and Mortgage Impairment Insurance products required by financial institutions to protect their mortgage interest for real estate loans."

"We carefully review the abilities and backgrounds of every Market Specialist posted on MarketScout. Jim Lloyd has been a leader in specialty insurance to the financial industry for almost 28 years. His firm is an approved Lloyd's Coverholder and has a unique understanding of the financial industry. JB Lloyd & Associates has a longstanding record of providing quality support and generous commissions to independent agents." adds Gaskill.

### **About MarketScout**

MarketScout is a Dallas, Texas based electronic insurance exchange which underwrites and distributes hundreds of product lines to its 58,000-member agency network across the United States. Over 40 "A" Rated carriers participate in the MarketScout exchange platform at <http://www.marketscout.com>. MarketScout believes the independent agent using the MarketScout eInsurance Exchange produces business to insurers which is 7% to 8% more profitable than business generated by the general marketplace.

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