



**For Immediate Release**

## **MarketScout Expands IT Infrastructure**

**Dallas, TX – March 27, 2007** – MarketScout Corporation announced that Jake Smith and Tony Zhou have joined the firm to expand web development and technical support capacity for the firm’s growing network. Mr. Smith will be serving as a Network Administrator and Mr. Zhou will be strengthening MarketScout’s online ability as Web Administrator.

“Mr. Smith and Mr. Zhou will greatly enhance our ability to have a dynamic presence online as well as improve our internal efficiencies,” says Chris Yount, Accounting Manager, and Director of IT for MarketScout. “They bring a wealth of knowledge and experience and have already had a substantial impact.”

### **About MarketScout**

MarketScout is a Dallas, Texas-based electronic insurance exchange which underwrites and distributes hundreds of product lines to its 58,000-member agency network across the United States. Over 40 A-rated carriers participate in the MarketScout exchange platform at <http://www.marketscout.com>. MarketScout believes business produced via their insurance exchange is 7% to 8% more profitable than business generated by the typical marketplace.

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