



FOR IMMEDIATE RELEASE

Tower President and CEO to speak at MarketScout's Entrepreneurial Insurance Symposium

Lee to profile growth explosion at Tower

DALLAS, July 27, 2011 – Michael Lee, President and CEO of Tower Group Companies, will deliver a keynote presentation at the MarketScout 2011 Entrepreneurial Insurance Symposium, outlining the new business mix of Tower and how he plans to lead the firm by implementing innovative concepts which will identify profitable business over looked by other insurers.

MarketScout has partnered with The National Alliance for Insurance Education and Research for the fifth annual symposium. As a result, certified insurance counselor (CIC) and certified risk manager (CRM) attendees can secure hours necessary to meet the update provisions required to maintain designations.

Symposium registrants will also vote on the ultimate winners of the 2011 Entrepreneurial Awards. The 12 finalists will profile their innovations at the symposium via a shark tank-type presentation to the registrants and judges' panel. A winner for each category of underwriting, distribution and technology will be named during the symposium. Candidates with an innovative idea may apply until August 15, 2011 at www.einsurancesymposium.com.

To learn more about the symposium or apply for an entrepreneurial award, visit www.einsurancesymposium.com.

About MarketScout

MarketScout is an insurance distribution and underwriting company headquartered in Dallas, Texas. The firm owns and operates the MarketScout Exchange at www.marketscout.com as well as over 40 other online and traditional underwriting and distribution venues. In 2010, MarketScout launched MarketScout Wholesale, LLC (MSW), a traditional wholesaler, complementing its electronic underwriting and distribution strategy. MSW specializes in MGA, brokerage, specialty programs and business development partnerships. MarketScout and MSW have offices in Arizona, Arkansas, California, Florida, Illinois, Louisiana, New York, Oregon, Texas and Washington D.C.

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Media Contact:

Beth Showalter

MarketScout Corporation

972-934-4264

bshowalter@marketscout.com