



FOR IMMEDIATE RELEASE

Lexington Insurance CEO to Speak at MarketScout's Entrepreneurial Insurance Symposium

Eastwood perpetuating Lexington's leadership role in innovation

DALLAS, June 30, 2011 -- Peter Eastwood, President and CEO of Lexington Insurance, will deliver a keynote presentation at MarketScout's fifth annual Entrepreneurial Insurance Symposium, outlining changing exposures created by alternative energy sources, green projects, governmental intervention, securitization, nanotechnology, innovative coverage forms and product developments.

According to Richard Kerr, CEO of MarketScout, "The registrants at the Entrepreneurial Symposium are seasoned insurance executives who have heard it all, so having Peter as a keynote speaker is right on target. He has the breadth of experience and reputation to capture the respect of our registrants. Peter is a real draw for the symposium."

The National Alliance for Insurance Education and Research has partnered with MarketScout for the 2011 symposium. As a result, certified insurance counselor (CIC) and certified risk manager (CRM) attendees can secure hours necessary to meet the update provisions required to maintain designations.

Symposium registrants will also vote on the ultimate winners of the 2011 Entrepreneurial Awards. The 12 finalists will profile their innovations at the symposium via a shark tank-type presentation to the registrants and the judges' panel. A winner for each category of underwriting, distribution and technology will be named during the symposium. Candidates with an innovative idea may apply until August 15, 2011 at www.einsurancesymposium.com.

To learn more about the symposium or apply for an entrepreneurial award, visit www.einsurancesymposium.com.

About MarketScout

MarketScout is an insurance distribution and underwriting company headquartered in Dallas, Texas. The firm owns and operates the MarketScout Exchange at www.marketscout.com as well as over 40 other online and traditional underwriting and distribution venues. In 2010, MarketScout launched MarketScout Wholesale, LLC (MSW), a traditional wholesaler, complementing its electronic underwriting and distribution strategy. MSW specializes in MGA, brokerage, specialty programs and business development partnerships. MarketScout and MSW have offices in Arizona, Arkansas, California, Florida, Illinois, Louisiana, New York, Oregon, Texas and Washington D.C.

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