



FOR IMMEDIATE RELEASE

Harrah's Lance Ewing to Lead Risk Manager's Panel

DALLAS, TX – August 11, 2009 – Lance Ewing, Vice President, Risk Management for Harrah's Entertainment is taking the lead in a panel of risk managers who will profile the importance of innovation and creativity in properly designing an insurance program for large corporate buyers at MarketScout's Entrepreneurial Insurance Symposium. Mr. Ewing will serve as moderator of a panel of Fortune 500 risk managers. The panel will explore the importance of innovation in the insurance industry.

MarketScout is the host of the symposium. Microsoft, Business Insurance Magazine, ACE, Allied World Assurance, Chartis and Liberty Mutual are among the sponsors of the event, which will be held on September 15, and 16, 2009 in Dallas, Texas.

For more information go to www.einsurancesymposium.com, or contact Brook Franks via email at bfranks@marketscout.com or call 972-934-4264.

MarketScout

MarketScout is a Dallas, Texas-based electronic insurance exchange which underwrites and distributes hundreds of product lines to its 35,000-member agency network across the United States. Over 50 "A" rated carriers participate in the MarketScout exchange platform at www.marketscout.com. MarketScout believes business produced via their insurance exchange is 7% to 8% more profitable than business generated by the typical marketplace.

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