



MEDIA RELEASE

For release on receipt

Chief Economist Dr. Robert P. Hartwig to Keynote MarketScout's 3rd Annual Entrepreneurial Insurance Symposium

DALLAS, TX – August 25, 2009 – Dr. Robert P. Hartwig, Ph.D., CPCU, Chief Economist and President, Insurance Information Institute will keynote address the 3rd Annual Entrepreneurial Insurance Symposium in Dallas, Texas on September 15 and 16. Dr. Hartwig will provide comments and discussion on the impacts of the Global Economic Storm on American business and particularly the future of the Property and Casualty Insurance Industry. Dr. Hartwig's discussion will address topics including his view on Regulatory Aftershocks, The Economic Stimulus Plan and its impacts on Insurance by category and distribution.

Dr. Hartwig will be joined by 15 industry executives from Insurance, Technology and Distribution discussing the future of the financial services industry and particularly the Property and Casualty Insurance sector. These CEO and President level executives will discuss how a fast changing economic and political environment is affecting consumer and business buying behaviors, and outline new innovative concepts and strategies being employed to succeed in these rapidly changing times. The fallout of the Global Economic Storm politically and economically will have far-reaching and permanent impacts on how business is conducted. **Microsoft, Business Insurance Magazine, Liberty Mutual Insurance, ACE, Allied World Assurance, QBE** and **Chartis** join MarketScout as sponsors of this important event held annually in Dallas.

Space is limited – to register go to www.einsurancesymposium.com. For more information, contact Brook Franks via email at bfranks@marketscout.com or call 972-934-4264.

MarketScout

MarketScout is a Dallas, Texas-based electronic insurance exchange which underwrites and distributes hundreds of product lines to its 35,000-member agency network across the United States. Over 50 "A" rated carriers participate in the MarketScout exchange platform at www.marketscout.com. MarketScout believes business produced via their insurance exchange is 7% to 8% more profitable than business generated by the typical marketplace.

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