



News Release

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FOR IMMEDIATE RELEASE

MarketScout Announces Opening of its Texas Specialty Underwriting Division

New Workers' Compensation and Non-Subscription Underwriting Facility for Texas-Based Employers

DALLAS, TEXAS – November 14, 2008 – MarketScout Corporation, the Dallas-based online Insurance Exchange and publisher of the Market Barometer announced today the establishment of its Texas Specialty Underwriting Division. The new division markets and underwrites workers' compensation and occupational accident coverage through CIC and other agencies to Texas-based employers. The facility is supported by admitted and non-admitted insurance companies, all rated "A" or better by A.M. Best Company. The coverage is available on a single and multi-state basis to all appointed agents.

"We are very pleased to open this new facility in our home state of Texas and delighted by the support of our insurance company partners. The Division has already been well received. In a very short period of time we've seen great success in this new offering and will build upon that success over the coming weeks and months," said Richard Kerr, MarketScout Founder and CEO.

The new Division will be headed by Senior Vice President Jay Chase, a 25-year underwriting executive and former Chief Underwriting Officer of Transamerica Insurance Group. "I am very pleased to lead MarketScout's entry into Texas and our new Texas Specialty Underwriting Division. MarketScout has extraordinary distribution reach across Texas and the country. Combining that with first class on the ground underwriters, and outstanding insurance companies and services will undoubtedly yield an outstanding success."

MarketScout

MarketScout is a Dallas, Texas-based electronic insurance exchange, which underwrites and distributes hundreds of product lines to its 35,000-member agency network across the United States. Over 50 "A" rated carriers participate in the MarketScout exchange platform at <http://www.marketscout.com>. MarketScout believes business produced via their insurance exchange is 7% to 8% more profitable than business generated by the typical marketplace.

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