

# Sponsorship Opportunities

The Entrepreneurial Insurance Symposium offers an excellent opportunity to interface with the insurance industry's most innovative thinkers. Attendees represent insurers, intermediaries, agents, investors, technology companies, risk managers and others, all of whom are searching for creative, innovative ideas that will give them a competitive advantage. We have many sponsorship opportunities as well as a limited number of exhibitor spaces in the Networking Mall. Should you choose to become a sponsor or exhibitor, you will be joining the insurance industry's leading innovators in a melting pot of ideas that are sure to bring great value to your firm. For any sponsorship idea not listed, please contact Diahann Doyen for customized sponsorship opportunities at [ddoyen@marketscout.com](mailto:ddoyen@marketscout.com).

## 2017 Entrepreneurial Insurance Symposium

September 6-7, 2017

Sheraton Dallas Hotel

Dallas, Texas

## INNOVATION PARTNER - Email [eis@marketscout.com](mailto:eis@marketscout.com) for pricing

- Entrepreneurial Insurance Alliance Advisory Board seat
- Symposium speaker selection
- Input on the Symposium agenda
- Direct access to all candidates applying for an Entrepreneurial Insurance Award
- First contact on EIA submissions for investment or underwriting capacity for new programs, MGAs and insurers
- Full access to all EIA members, Symposium registrants and other sponsors/vendors
- Opportunity to distribute marketing materials at the event
- All Platinum sponsorship benefits

Note: Innovation partners must be approved by the current Entrepreneurial Insurance Alliance Board

## PLATINUM SPONSORSHIP - \$15,000

- Highest profile exposure at the Symposium
- Largest company logo in Symposium attendee handbook, on-site event signage, general sessions
- Company will be included in innovation advertising campaign with Property Casualty 360
- Prominent logo and URL posting on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Company name included as leader in innovation on all pre-event press releases, event marketing materials and event related promotion and advertising
- Full access to all attendees via mailing list in excel format
- Access to meeting room for private meetings during the Symposium
- 4 invitations to the Private EIA Distinguished Guest and Speaker Dinner
- Priority selection of 2018 Symposium sponsorships and Networking Mall exhibition booth space
- 4 complimentary registrations to the Entrepreneurial Insurance Symposium

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## GOLD SPONSORSHIP - \$10,000

- Company name/logo in Symposium attendee handbook, on-site event signage, general sessions
- Prominent logo and URL posting on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Company name/logo will be included in event related promotion and advertising, when applicable
- Logo recognition in Symposium attendee handbook
- Post-event access to all attendees via mailing list in excel format
- Access to meeting room for private meetings during the Symposium
- 2 invitations to the Private EIA Distinguished Guest and Speaker Dinner
- Priority selection of 2018 Symposium sponsorships and Networking Mall exhibition booth space
- 3 complimentary registrations to the Entrepreneurial Insurance Symposium

## SILVER SPONSORSHIP - \$5,000

- Company name/logo in Symposium attendee handbook, on-site event signage, general sessions
- Company name/logo in Symposium advertisement in Property & Casualty 360, when applicable
- Prominent logo and URL posting on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Company name/logo will be included in event related promotion and advertising, when applicable
- Post-event access to all attendees via mailing list in excel format
- 1 invitation to the Private EIA Distinguished Guest and Speaker Dinner
- Priority selection of 2018 Symposium sponsorships and Networking Mall exhibition booth space
- 2 complimentary registrations to the Entrepreneurial Insurance Symposium

## BRONZE SPONSORSHIP - \$3,000

- Company name/logo in Symposium attendee handbook, on-site event signage, general sessions
- Prominent logo and URL posting on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Company name/logo will be included in event related promotion and advertising, when applicable
- 1 complimentary registration to the Entrepreneurial Insurance Symposium

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## EVENING NETWORKING RECEPTION - \$12,500 (1 available)

- Exclusive sponsor at the evening networking reception on Wednesday, September 6<sup>th</sup>
- Prominent logo and URL posting on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Post-event access to all attendees via mailing list in excel format
- Company logo in Symposium attendee handbook
- Substantial on-site signage at the reception, including logo table cards and stands
- Opportunity to exclusively distribute marketing materials, logo glasses and napkins at the reception event
- 2 invitations to the Private EIA Distinguished Guest and Speaker Dinner

*Note: this event can be co-hosted*

## OPENING DAY BREAKFAST - \$10,000 (1 available)

- Exclusive sponsorship at the opening day breakfast on Wednesday, September 6<sup>th</sup>
- Company name/logo in Symposium attendee handbook, on-site event signage during breakfast, general sessions
- Prominent logo and URL posting on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Company name/logo will be included in event related promotion and advertising, when applicable
- Opportunity to exclusively distribute marketing materials, logo coffee mugs and napkins at the breakfast
- Post-event access to all attendees via mailing list in excel format
- 2 invitations to the Private EIA Distinguished Guest and Speaker Dinner

## EIA SHARK TANK SPONSORSHIP - \$10,000 (1 available)

- Exclusive sponsor of the EIA Shark Tank competition on Thursday, September 7<sup>th</sup>
- 5 minute podium time to introduce your company and announce the finalists
- 3 invitations to the Private EIA Distinguished Guest and Speaker Dinner
- 3 complimentary registrations to the Entrepreneurial Insurance Symposium
- All Gold sponsorship benefits

## POWER CHARGING STATION - \$4,000 (1 available)

- Exclusive sponsor of the Entrepreneurial Insurance Symposium Power Station
- Company name/logo on power charging station signage
- 3 complimentary registrations to the Entrepreneurial Insurance Symposium
- Prominent logo and URL posting on [www.eInsuranceSymposium.com](http://www.eInsuranceSymposium.com)
- Company logo in Symposium attendee handbook
- 2 invitations to the Private EIA Distinguished Guest and Speaker Dinner

## REFRESHMENT & NETWORKING BREAKS - \$2,500 (4 available)

- Exclusive sponsorship of the networking beverage and refreshment breaks (catering included)
- Acknowledgement in the Symposium attendee handbook and on-site Symposium signage

## CUSTOMIZED EXCLUSIVE SPONSORSHIP OPPORTUNITIES

For details contact Diahann Doyen at [eis@marketscout.com](mailto:eis@marketscout.com).

# Sponsorship Opportunities

## SPONSORSHIP AGREEMENT & SELECTION FORM - PART I

Thank you in advance for participating in the 2017 Entrepreneurial Insurance Symposium! MarketScout will send each sponsor a signed copy of this contract acknowledging acceptance and specific sponsorship benefits according to the prior pages of this document.

Please check all sponsorships that apply:

<input type="checkbox"/>	Innovation Partner - Email eis@marketscout.com	<input type="checkbox"/>	Evening Networking Reception - \$12,500
<input type="checkbox"/>	Platinum - \$15,000	<input type="checkbox"/>	Opening Day Breakfast - \$10,000
<input type="checkbox"/>	Gold - \$10,000	<input type="checkbox"/>	Shark Tank Sponsor - \$10,000
<input type="checkbox"/>	Silver - \$5,000	<input type="checkbox"/>	Power Charging Station - \$4,000
<input type="checkbox"/>	Bronze - \$3,000	<input type="checkbox"/>	Refreshment & Beverage Breaks - \$2,500
<input type="checkbox"/>		<input type="checkbox"/>	Exhibitor - \$1,600

CIC update registration (\$430 per attendee) \$ \_\_\_\_\_

Grand Total Due for Sponsorship \$ \_\_\_\_\_

Please make checks payable to MarketScout.

I hereby make application for the above sponsorship(s) for the 2017 Entrepreneurial Insurance Symposium.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website URL: \_\_\_\_\_

Please send completed Sponsorship Agreement & Selection Forms Part I & II to Diahann Doyen by fax at (972) 934-4299 or email at eis@marketscout.com. You will receive confirmation once your sponsorship has been approved. Sponsorships are assigned on a first-come, first-serve basis and are non-refundable.

# Sponsorship Opportunities

## SPONSORSHIP AGREEMENT & SELECTION FORM - PART II

Sponsors may pay for both sponsorship and additional attendee registration (\$430 value) via check or credit card. Please forward your payment immediately to avoid delay. Note: No one will be admitted to the event or exhibit hall without a badge.

Method of Payment:  American Express  MasterCard  Visa  Check # \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date (MM/YY): \_\_\_\_\_ CVC #: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name on Card (Please Print): \_\_\_\_\_

Signature (Required): \_\_\_\_\_ Date: \_\_\_\_\_

### Attendee Registration Information

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Badge Name (if different from above): \_\_\_\_\_

Company Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website URL: \_\_\_\_\_

### Attendee Registration Information

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Badge Name (if different from above): \_\_\_\_\_

Company Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website URL: \_\_\_\_\_

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